

2023 All-School Sponsorship Opportunities



**CHARLES WRIGHT
ACADEMY**
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Premier level Benefits & Recognition	Tarrier Strong \$15,000	Martlet in Flight \$10,000	Green & White Pride \$7,500	Party with Charlie \$5,000	Celebrate Spike \$3,500
Ties Magazine ad <i>4,000+ household reach</i>	Full-page ad, color	Full-page ad, color	Half-page ad, color	Quarter-page ad, color	Logo Inclusion
2023 CWA sponsorship banner Prominently displayed at CWA for the 2023-2024 school year	Prominent logo inclusion	Prominent logo inclusion	Logo inclusion	Logo inclusion	Logo inclusion
CWA main website Through March 2024	Logo and link	Logo and link	Logo and link	Logo and link	Logo and link
CWA Social Media Facebook, Instagram, Twitter	Video* share on social media	Original content on social media	Original content on social media	Thank you on social media	Thank you on social media
2023 Spirit Auction Main in-person auction event	Toast and prominent logo inclusion	Shout out and prominent logo inclusion	Shout out and prominent logo inclusion	Logo inclusion	Logo inclusion
2023 Spirit Auction Slideshow and printed catalog	Full-page, color ad	Full-page, color ad	Half-page, color ad	Half-page, color ad	Half-page, color ad
2023 Spirit Auction Invitations and event banner	Logo	Logo	Logo	Name	Name
2023 Spirit Auction Website and electronic assets	Logo inclusion and link	Logo inclusion and link	Logo inclusion and link	Logo inclusion and link	Logo inclusion and link
2023 Spirit Auction Event tickets and table placement*	10 seats to event and premium table	8 seats to event and premium table	6 seats to event	4 seats to event	2 seats to event

Sports Booster Supporter: Outdoor Advertising for \$1,000 or \$500

Support CWA sports!

Display your name, logo and/or message on a 4'X6' (\$1,000) or 2'X3' (\$500) banner at our tennis courts through May 2024.

Art Booster Sponsorship \$2,000

Sponsor the Artist-in-Residence for 1 semester!

Receive exclusive recognition and a one-of-a-kind art piece from CWA's current Artist-in-Residence.

Sports Booster Sponsorship \$2,000

Sponsor CWA Sports! Your logo or name placed on the CWA sponsorship banner, listed on the CWA website & select communication, and a 4'X6' tennis court banner.

Advertising at CWA's 2022 Gala and Spirit Auction

\$1,500	\$1,000	\$500	\$250
Full screen digital ad during 2023 Spirit Auction pre-program and full-page printed ad in 2023 auction catalog.	1/2 shared screen digital ad during 2023 Spirit Auction pre-program and half-page printed ad in 2023 auction catalog.	1/4 shared screen digital ad during 2023 Spirit Auction pre-program and 1/4 page printed ad in 2023 auction catalog.	1/6 shared screen digital ad during 2023 Spirit Auction pre-program and 1/8 page printed ad in 2023 auction catalog.

Gifts-in-Kind Benefits & Recognition

Listed as community partners in 2023 Spirit Auction digital assets and electronic communication, on CWA website, and on the 2023 CWA Sponsorship banner. Gifts-In-Kind valued over \$3,500 will also be eligible for logo inclusion, link inclusion, and Ties Magazine ad based on value and corresponding premier level value.

COMPANY INFORMATION

Company (please give name for promo materials) _____

Contact Name _____

Address _____

Website _____

Contact Phone _____

Contact Email _____

All-School Sponsorship Level

- | | | |
|--|---|--|
| <input type="checkbox"/> Tarrier Strong (\$15,000) | <input type="checkbox"/> Martlet in Flight (\$10,000) | <input type="checkbox"/> Green & White Pride (\$7,500) |
| <input type="checkbox"/> Party with Charlie (\$5,000) | <input type="checkbox"/> Celebrate Spike (\$3,500) | <input type="checkbox"/> Arts Booster (\$2,000) |
| <input type="checkbox"/> Sports Booster (\$2,000) | <input type="checkbox"/> Sports Supporter (\$1,000) | <input type="checkbox"/> Sports Supporter (\$500) |
| <input type="checkbox"/> We are unable to sponsor at this time but would like to donate \$ _____ to support CWA | | |

Advertising Choice for 2023 Spirit Auction

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Full-page & screen
(\$1,500) | <input type="checkbox"/> 1/2 page & screen
(\$1,000) | <input type="checkbox"/> 1/4 page & screen
(\$500) | <input type="checkbox"/> 1/8 page & screen
(\$250) |
|--|---|---|---|

Spirit Auction Options

- We wish to sponsor **without** the event tickets for maximum tax benefit.

Payment & Billing

- Payment enclosed (please make check payable to Charles Wright Academy).
- Please send me an invoice by _____
DATE (6/15/2023 last day for invoices to be paid).
- I will pay online at give.charleswright.org.

Remit

By mail to: **CWA Development, 7723 Chambers Creek Rd W, Tacoma, WA 98467.**

By email to: **giving@charleswright.org** (For your security, do not email credit card information).

Online at: **charleswright.org/auctionspendors.**

Artwork & Video Submission

Artwork and videos are subject to review and approval by CWA. Please send artwork or questions to giving@charleswright.org. **All final artwork and videos must be received by March 20, 2023.**

For sponsorship questions or assistance, please contact Colleen Borst at 253-620-8366 or cborst@charleswright.org.

Charles Wright Academy is a recognized 501(c)3 organization by the Internal Revenue Code. Our Federal Tax ID # is 91-0673111

**In the event an in-person event is not possible for any reason, and the 2023 CWA Spirit Auction switches to a fully virtual event, all efforts will be made to provide a "happy hour for 8" for all sponsors in lieu of event tickets and table placement benefits. Videos for the slideshow at the Tarrier Strong sponsorship level must be provided by the company and under 2 min.*