

# 2022 All-School Sponsorship Opportunities



**CHARLES WRIGHT  
ACADEMY**  
CHARLESWRIGHT.ORG

Premier level Benefits & Recognition	Tarrier Strong \$15,000	Martlet in Flight \$10,000	Green & White Pride \$7,500	Party with Charlie \$5,000	Celebrate Spike \$3,500
<b>Ties Magazine ad</b> <i>4,000+ household reach</i>	Full-page ad, color	Full-page ad, color	Half-page ad, color	Quarter-page ad, color	Logo Inclusion
<b>2022-2023 CWA sponsorship banner</b> (prominently displayed on CWA buildings)	Prominent logo inclusion	Prominent logo inclusion	Logo inclusion	Logo inclusion	Logo inclusion
<b>CWA main website</b> (through March 2023)	Logo and link	Logo and link	Logo and link	Logo and link	Logo and link
<b>CWA Social Media</b> (Facebook, Instagram, Twitter)	Video* share on social media	Original content on social media	Original content on social media	Original content on social media	Original content on social media
<b>2022 Spirit Auction</b> main gala program and hybrid auction event	Toast and prominent logo inclusion	Shout out and prominent logo inclusion	Shout out and prominent logo inclusion	Logo inclusion	Logo inclusion
<b>2022 Spirit Auction</b> printed catalog ad	Full-page, color	Full-page, color	Half-page, color	Half-page, color	Half-page, color
<b>2022 Spirit Auction</b> invitations, receipts, and event banner	Logo	Logo	Logo	Name	Name
<b>2022 Spirit Auction</b> website and electronic communication	Logo inclusion and link	Logo inclusion and link	Logo inclusion and link	Logo inclusion and link	Logo inclusion and link
<b>2022 Spirit Auction</b> pre-program slideshow	Video* and full screen ad	Full screen ad	Full screen ad	Full screen ad	Half-screen ad
<b>2022 Spirit Auction</b> virtual Fund-A-Need thermometer	Prominent logo inclusion	Logo inclusion	Logo inclusion	Logo inclusion	Logo inclusion
<b>2022 Spirit Auction</b> event tickets and table placement*	10 seats to event and premium table	8 seats to event and premium table	6 seats to event	4 seats to event	2 seats to event

## Art Booster Sponsorship \$2,000

**Sponsor the Artist-in-Residence for 1 semester.** Receive exclusive recognition and a one-of-a-kind art piece from CWA's current Artist-in-Residence.

## Sports Booster Sponsorship \$2,000

**Sponsor CWA Sports.** Your logo or name placed on the CWA sponsorship banner, listed on the CWA website, select electronic communication, and CWA swag.

## Advertising at CWA's 2022 Gala and Spirit Auction

<b>\$1,500</b> Full screen digital ad during 2022 Spirit Auction pre-program and full-page printed ad in 2022 auction catalog.	<b>\$1,000</b> 1/2 shared screen digital ad during 2022 Spirit Auction pre-program and half-page printed ad in 2022 auction catalog.	<b>\$500</b> 1/4 shared screen digital ad during 2022 Spirit Auction pre-program and 1/4 page printed ad in 2022 auction catalog.	<b>\$250</b> 1/8 shared screen digital ad during 2022 Spirit Auction pre-program and 1/8 page printed ad in 2022 auction catalog.
---	---	--	--

## Gifts-in-Kind Benefits & Recognition

Listed as community partners in 2022 Spirit Auction digital assets and electronic communication, on CWA website, and on 2022-2023 CWA Sponsorship banner. Gifts-In-Kind valued over \$3,500 will also be eligible for logo inclusion, link inclusion, and Ties Magazine ad based on value and corresponding premier level value.

## COMPANY INFORMATION

Company (please give name for promo materials) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

## Sponsorship Level

Tarrier Strong (\$15,000)       Martlet in Flight (\$10,000)       Green & White Pride (\$7,500)

Party with Charlie (\$5,000)       Celebrate Spike (\$3,500)       Arts Booster (\$2,000)

Sports Booster (\$2,000)

We are unable to sponsor at this time but would like to **donate \$ \_\_\_\_\_ to support CWA**

## Advertising Choice for 2022 Spirit Auction

Full-page & screen  
(\$1,500)

1/2 page & screen  
(\$1,000)

1/4 page & screen  
(\$500)

1/8 page & screen  
(\$250)

## Spirit Auction Options

We wish to sponsor **without** the event tickets for maximum tax benefit

## Payment & Billing

Payment enclosed (please make check payable to Charles Wright Academy).

Please send me an invoice by \_\_\_\_\_  
DATE (6/15/2022 last day for invoices to be paid).

I will pay online at [give.charleswright.org](https://give.charleswright.org).

## Remit

By mail to: **CWA Development, 7723 Chambers Creek Rd W, Tacoma, WA 98467.**

By email to: **[giving@charleswright.org](mailto:giving@charleswright.org)** (For your security, do not email credit card information).

Online at: **[charleswright.org/auctionspendors](https://charleswright.org/auctionspendors).**

## Artwork & Video Submission

Artwork and videos are subject to review and approval by CWA. Please send artwork or questions to [giving@charleswright.org](mailto:giving@charleswright.org). **All final artwork and videos must be received by March 16, 2022.**

**For sponsorship questions or assistance, please contact Colleen Borst at 253-620-8366 or [cborst@charleswright.org](mailto:cborst@charleswright.org).**

*Charles Wright Academy is a recognized 501(c)3 organization by the Internal Revenue Code. Our Federal Tax ID # is 91-0673111*

*\*In the event an in-person event is not possible for any reason, and the 2022 CWA Spirit Auction switches to a fully virtual event, all efforts will be made to provide a "happy hour for 8" for all sponsors in lieu of event tickets and table placement benefits. Videos for the pre-program slide show at the Tarrier Strong sponsorship level must be provided by the company and under 2 min.*