

2021 All-School Sponsorship Opportunities



**CHARLES WRIGHT
ACADEMY**
CHARLESWRIGHT.ORG

Premier level Benefits & Recognition	Tarrier Strong \$15,000	Martlet in Flight \$10,000	Green & White Pride \$7,500	Party with Charlie \$5,000	Celebrate Spike \$3,500
2021 Spirit Auction virtual main program and pre-program virtual happy hour	Toast and prominent logo inclusion	Shout out and prominent logo inclusion	Shout out and prominent logo inclusion	Logo inclusion	Name inclusion
2021 Spirit Auction website and electronic communication	Logo Inclusion	Logo Inclusion	Logo Inclusion	Logo Inclusion	Name inclusion
CWA main website (through April 2022)	Logo and link	Logo and link	Logo and link	Logo and link	Name and link
2021-2022 CWA sponsorship banner (prominently displayed on CWA buildings)	Prominent logo inclusion	Prominent logo inclusion	Logo Inclusion	Logo Inclusion	Name inclusion
CWA Social Media (FB, IG, Twitter)	Original content on social media	Original content on social media	Original content on social media	Content share on CWA social media	Content share on CWA social media
Ties Magazine ad 4,000+ household reach	Full-page ad	Half-page ad	Quarter-page ad		
2021 Spirit Auction virtual Fund-A-Need thermometer	Prominent logo inclusion	Logo inclusion	Logo inclusion		
2021 Spirit Auction pre-program virtual happy hour	Company provided video (2 min)				

All sponsorship opportunities include Booster Club memberships and a "Happy Hour for 8" package for CWA's 2021 virtual Spirit Auction.

Gifts-In-Kind Benefits & Recognition

Listed as community partners in 2021 Spirit Auction digital assets and electronic communication, on CWA website, and on 2021-2022 CWA Sponsorship banner. Gifts-In-Kind valued over \$5,000 will also be eligible for logo inclusion, link inclusion, and Ties Magazine ad based on value and corresponding premier level value.

Arts Booster Sponsorship \$2,000

Sponsor the Artist-in-Residence for 1 semester. Receive exclusive recognition and a one-of-a-kind art piece from CWA's current Artist-in-Residence.

Sports Booster Sponsorship \$2,000

Sponsor CWA Sports. Your logo or name placed on the CWA sponsorship banner, listed on the CWA website, select electronic communication, and CWA swag from the Spirit Store.

Advertising in CWA's 2021 Virtual Spirit Auction

\$1,000 1/2 shared screen digital ad during 2021 Spirit Auction virtual main program and pre-program virtual happy hour and half-page printed ad in 2021 auction catalog.	\$500 1/4 shared screen ad inclusion during 2021 Spirit Auction virtual main program and pre-program virtual happy hour and 1/4 page printed ad in 2021 auction catalog.	\$250 1/8 shared screen logo inclusion during 2021 Spirit Auction virtual main program and pre-program virtual happy hour and 1/8 page printed ad in 2021 auction catalog.	\$100 Name inclusion during 2021 Spirit Auction virtual main program and pre-program virtual happy hour and name inclusion in 2021 print auction catalog.
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COMPANY INFORMATION

Company (please give name for promo materials) _____

Contact Name _____

Address _____

Website _____

Contact Phone _____

Sponsorship Level

Tarrier Strong (\$15,000) Martlet in Flight (\$10,000) Green & White Pride (\$7,500)

Party with Charlie (\$5,000) Celebrate Spike (\$3,500) Art Booster (\$2,000)

Sports Booster (\$2,000)

We are unable to sponsor at this time but would like to donate \$ _____ to support CWA.

Advertising Choice for 2021 Spirit Auction

1/2 page & screen
(\$1,000)

1/4 page & screen
(\$500)

1/8 page & screen
(\$250)

Name inclusion
(\$100)

Spirit Auction Options (CWA Sponsors only)

We wish to sponsor **without** the "Happy Hour for 8" benefit for maximum tax benefit

We would like the "Happy Hour for 8". Mix and match up to 4 boxes, please indicate choices.

Red Wine _____
QTY

White Wine _____
QTY

Ale _____
QTY

Cocktail _____
QTY

Mocktail _____
QTY

Payment & Billing

Payment enclosed (please make check payable to Charles Wright Academy.)

Please send me an invoice by _____
DATE (6/15/2021 last day for invoices to be paid).

I will pay online at give.charleswright.org.

Remit

By mail to: **CWA Development, 7723 Chambers Creek Rd W, Tacoma, WA 98467.**

By email to: **giving@charleswright.org** (For your security, do not email credit card information).

Online at: **charleswright.org/auctionspendors.**

Artwork & Video Submission

Artwork and videos are subject to review and approval by CWA. Please send artwork or questions to giving@charleswright.org. **All final artwork and videos must be received by April 5, 2021.**

For sponsorship questions or assistance, please contact Colleen Borst at 253-620-8366 or cborst@charleswright.org.

Charles Wright Academy is a recognized 501(c)3 organization by the Internal Revenue Code. Our Federal Tax ID # is 91-0673111