

the gift of RESOURCES

Independent schools, including CWA, have always relied upon the generosity of parents, grandparents, alumni, families of alumni, and community partners to ensure our ability to inspire active, joyful learning.

Your generosity helps uphold the high-quality education, programming, facilities, and traditions at CWA you expect. During the 2020-21 school year, over 75% of enrolled families made a gift to CWA, helping give all students an exceptional experience.

Additionally, Charles Wright Academy grants more than \$3 million in financial aid every year, with approximately 37% of CWA students receiving financial aid. Your gifts help keep the school affordable to a broader range of students, bringing all children the many benefits of social and economic diversity.

Giving a meaningful gift, no matter the size, is a vote of confidence in our school, our faculty, and our educational mission.



Make your
gift today at
**Charles
Wright.org**

the gift of TIME & TALENT

Family, parent, and guardian volunteers are a cornerstone at CWA. Volunteering in the classroom, helping with experiential education and field trips, serving on the Spirit Auction committee, or planning events through the Family Association are just a few ways in which volunteers help make CWA the vibrant, active community it is today. We hope you are connecting to other CWA families, whether through zoom “get-to-know-yous,” reaching out to your room reps, or making healthy and safe social plans. CWA, like many independent schools, relies on your expertise and passion, and we’re grateful for whatever capacity you are able and decide to volunteer. We look forward to working together and exploring exciting ways your family can get involved with the school, and your student’s academic and extra-curricular activities. We hope to see you on campus soon!

“Your support of the Annual Fund energizes our longstanding traditions in the classroom and beyond, and continues to equip CWA to be a leader, innovator, and center of excellence in education.”

-Nicole Stice, P'24, '27, & '29

A quick and practical guide to **FUNDRAISING TERMS**

ANNUAL FUNDS

keep the doors open and the school running. The Annual Fund helps cover general operating expenses not covered by tuition. These include competitive salaries and benefits to recruit and retain talented and dedicated faculty and staff, financial aid, technology and equipment, arts and sports expenses, continuing education for staff, facilities improvements, unforeseen costs, and other everyday necessities.

LEADERSHIP GIFTS

are large donations that help set the pace for giving at the early stages of an annual fund or capital campaign.

ENDOWMENT GIVING

are gifts to established funds. Donations to endowments take pressure off the operating budget by allowing the endowment principal to remain intact as the school spends a percentage of interest income.

PLANNED GIFTS

are bequests, trusts, or gifts of real or personal property that the school receives as an outright or deferred gift.

GIFTS IN KIND

are donations of goods and services instead of money.

EMPLOYER MATCHING GIFTS

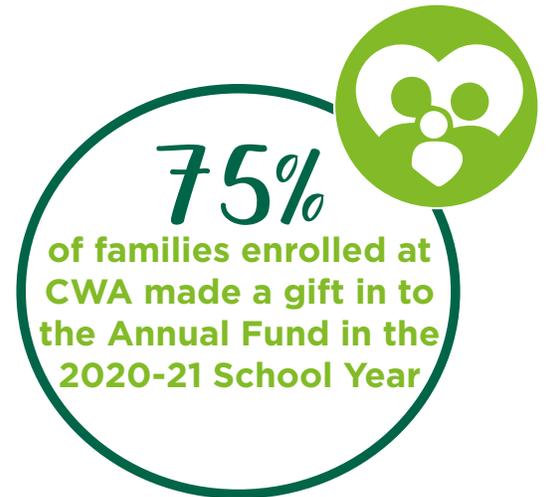
are donations (or volunteer hours) that are matched through one's employer as an employee benefit. Each employer has their own process, but your HR department is the place to start if you want your gifts to CWA to be matched.

CAPITAL GIVING

are gifts for specific large projects, such as new buildings or major renovations. Capital campaigns usually run once or twice a decade, with gifts being paid over the span of 3-5 years.

UNRESTRICTED GIFTS

are donations that give CWA the flexibility to meet our greatest needs. At CWA you may designate your unrestricted gifts to the annual fund to broad areas of current-year operating support, that mean the most to you, like faculty compensation, financial aid, or technology.



Thank You for supporting CWA!

**FOR MORE INFORMATION ON GIVING
EMAIL [GIVING@CHARLESWRIGHT.ORG](mailto:giving@charleswright.org)
OR CALL 253.620.8875**



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