



Auction Chairs

Nicole Rode and
Jamie Nagaich

Mailing Address

7723 Chambers Creek Rd W
Tacoma, WA 98467

Website

charleswright.org/auction

Julie Ryan

Parent Association and Auction
Coordinator
jryan@charleswright.org
(253) 620-8875

Sharon Hurt

Director of Advancement
shurt@charleswright.org
(253) 620-8305

SPIRIT AUCTION SPONSORS

receive our highest level of event recognition

Disco Inferno (\$10,000) receive:

Full-page, color ad, premium location in CWA Spirit Auction Catalog
Logo on the invitation, bidder cards, guest receipts, and mobile bidding
Logo and web link on charleswright.org/auction
Logo in electronic auction communication and on campus entrance banner
Recognition in the 2016-17 Annual Giving Report
8 Gala Tickets
Industry exclusivity

Funky Town (\$7,000) receive:

Full-page, color ad in CWA Spirit Auction Catalog
Logo on the invitation, bidder cards, guest receipts, and mobile bidding
Logo and web link on charleswright.org/auction
Logo in electronic auction communication and on campus entrance banner
Recognition in the 2016-17 Annual Giving Report
6 Gala tickets

Boogie Oogie Oogie (\$5,000) receive:

Full-page black and white ad in the CWA Spirit Auction Catalog
Logo on auction invitation, bidder cards, and guest receipts
Logo and web link on charleswright.org/auction
Logo in electronic auction communication and on campus entrance banner
Recognition in the 2016-17 Annual Giving Report
4 Gala tickets

We Are Family (\$3,000) receive:

Full-page black and white ad in CWA Spirit Auction Catalog
Logo and web link on charleswright.org/auction
Logo in electronic auction communication and on campus entrance banner
Recognition in the 2016-17 Annual Giving Report
2 Gala tickets

ADVERTISING

reach over 600 households

Ring My Bell Level – Full (\$1,500)

Full-page black and white ad in CWA Spirit Auction Catalog
Recognition in 2016-17 Annual Giving Report

That's the Way, Uh-huh, Uh-huh – Half (\$750)

Half-page black and white ad in CWA Spirit Auction Catalog
Recognition in 2016-17 Annual Giving Report

More, More, More – Quarter (\$500)

Quarter-page black and white ad in CWA Spirit Auction Catalog
Recognition in 2016-17 Annual Giving Report

Last Dance – Business Card (\$250)

Business card sized ad (eighth-page) in the CWA Spirit Auction Catalog
Recognition in 2016-17 Annual Giving Report

OTHER OPTIONS

Solid Gold Table Sponsors (\$2,000)

Enjoy hosting a table for ten, preferred placement, premium beverages, and other exclusive table upgrades.

SIGN UP NOW

Company/Group Name: _____

Address: _____

Website: _____

Contact: _____ Phone: _____ Email: _____

Does your organization use Facebook? If so, what name do you use? _____

Please indicate your sponsorship choice(s):

- Disco Inferno (\$10,000)
- Funky Town (\$7,000)
- Boogie Oogie Oogie (\$5,000)
- We Are Family (\$3,000)

- Solid Gold (\$2,000)

Or advertising choices:

- Ring My Bell (\$1,500)
- That’s the Way, Uh-huh (\$750)
- More, More, More (\$500)
- Last Dance (\$250)

Payment and Billing

- Payment enclosed (please make checks payable to "Charles Wright Academy")
- Please send me an invoice
- If you would like to pay with credit card please pay at www.charleswright.org/auctionssponsors

REMIT

Remit by mail to CWA Spirit Auction, 7723 Chambers Creek Rd W, Tacoma, WA 98467
or by email to parentassoc@charleswright.org **or by fax to** (253) 620-8431
Prefer to submit online? Please visit charleswright.ejoinme.org/sponsorships
For your security, please do not transmit credit card information by email or fax

ADVERTISING SPECIFICATIONS

get the most from exposure to over 600 families committed to independent education

Artwork

Please prepare your artwork as a press-ready PDF (pdf/x1-a), or as 300 DPI images.

If your sponsorship includes logo use, vector artwork is appreciated as to give you the best presentation.

Dimensions W H

Full-page	7.5"	9.75"
Half-page (vertical)	3.625"	9.75"
Half-page (horizontal).....	7.5"	4.75"
Quarter-page	3.625"	4.75"
Business card	3.625"	2.25"

Submission

Please submit artwork to Julie Ryan, Parent Association and Auction Coordinator, at jryan@charleswright.org. Artwork is subject to review and approval by CWA.

Need your ad designed?

If you need help completing your ad, Hemisphere Design & Marketing can supply graphic design at \$120/hr. A standard ad usually takes about two hours and includes two rounds of proofs. To get started, contact Adam Welch (Katie '12, Syd '20), adam@hemispheredm.com, or (253) 779-5800.

All final catalog artwork must be submitted by 5pm on Friday, January 27, 2017.

